

Be Heard in Our Voice

Advertise in the BCCPAC Magazine **OUR VOICE**

What is **OUR VOICE**?

OUR VOICE is BCCPAC's magazine, issued three times a year. It is sent to 1100 Parent Advisory Councils, who share it with parents across the province. Our Voice is an important source of information concerning public education in British Columbia. The magazine is designed to inform parents on a variety of topics including the latest educational news affecting schools and students, new BCCPAC initiatives, recent legislation changes, and shared stories from PACs/DPACs.

Distribution

- **OUR VOICE** is distributed to all BCCPAC members (approximately 1100 PACs). Members include school and District Parent Advisory Councils.
- **OUR VOICE** is distributed to committee representatives, district associates, subscribers, partner groups, school district superintendents and chairs of boards of school trustees (approximately 300).
- The September **OUR VOICE** issue is mailed to every school in BC (approximately 1600) at the start of the school year.

Advertisement frequency rates

	Dimensions (height by width)	1 issue	** 2 issues	** 3 issues	** 4 issues
Full Page	9.25" X 7.25"	\$675	\$1215	\$1721.25	\$2160
Half Page	4" X 7.25"	\$375	\$675	\$956.25	\$1200
Quarter Page	4" X 3.5"	\$225	\$405	\$573.75	\$720
Business Card	2" X 3.5"	\$125	\$225	\$318.75	\$400
Mini	2" X 2"	\$85	\$153	\$216.75	\$272

** Frequency discounts:

- Less 10% for advertisements placed in 2 issues
- Less 15% for advertisements placed in 3 issues
- Less 20% for advertisements placed in 4 issues

Advertising Specifications

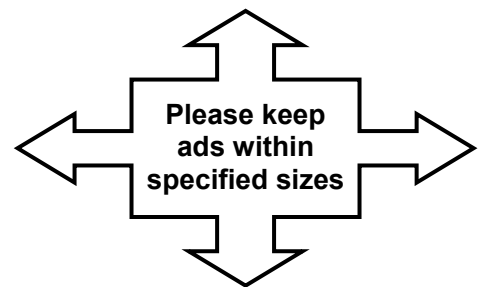
A print ad AND an electronic copy are required

Print ad in Lino, if possible.

When submitting in electronic format, use high resolution JPEG, or TIFF.

All fonts to be converted to Vector.

Please send in black and white.



Advertisement Deadlines

September Issue	July 18 th
December Issue	October 15 th
April Issue	February 15 th

BC Confederation of Parent Advisory Councils

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